

**TO:****IKC Partner/Organization****DATE:****20 February 2024**

**According to the American Cancer Society, 8 out of 10 people will be exposed to HPV during a lifetime.**

This is why Immunize Kansas Coalition (IKC) would like to invite you to be a sponsor or exhibitor for our Entre Mujeres: The Health of Women event on **April 28, 2024, in Kansas City from 12:00 – 4:00 p.m.**

Entre Mujeres is an empowering conference focusing on the health of women. It brings an engaging approach to educate all women on preventive health measures for themselves and their children, including prenatal care, maternal/infant health, and health screenings. Women will learn how we can work together to prevent infant mortality and how to protect themselves against breast and cervical cancers with the HPV vaccine's proven protection against six HPV-related cancers.

The conference builds on the success of the "Día de la Mujer Latina" events held in Garden City and Liberal, Kansas! We saw a need for a space to **educate and empower women** to take their health into their own hands, which is why we're excited to bring this conference to Kansas City.

You won't want to miss this event as it's the **first all-Spanish conference series in Kansas!** However, interpretation will be available in English to make it inclusive for all women.

Women from across the state will be present at the conference! **This is a great opportunity for all including non-profits, for-profits, and small local businesses (e.g., boutiques and fashion, cosmetics and skincare, event services, hair salons, jewelry, health and fitness, and services and products for babies and children).**

Interested? **Find details regarding sponsorship and exhibitor registration and packages on the accompanying flyer.** With the event scheduled for April 28th, 2024, **we request that sponsorship and exhibitor registration be submitted by April 1st** to ensure your recognition and benefits are fulfilled. We hope to count on your support as we bring Entre Mujeres: The Health of Women to Kansas City!

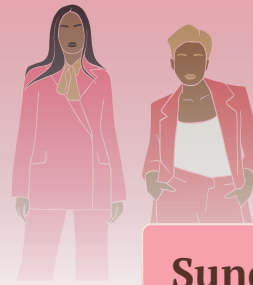
We are asking all exhibitors to provide a gift basket (or other item of your choice) for the raffle! This is a great opportunity to share special resources or branded merchandise, and for businesses to promote their products/services.

Want to learn more about our previous conferences? Check out our event webpage.

If you have questions about sponsorships or the event, please reach out to IKC Executive Director, Geovannie Gone at [ggone@immunizekansascoalition.org](mailto:ggone@immunizekansascoalition.org).

*Geovannie Gone*, LMAC, MPH

Immunize Kansas Coalition (IKC), Executive Director



# Entre Mujeres: The Health of Women

Empowering women to take preventable measures against HPV-related cancers through HPV vaccination.

Sunday, April 28, 2024  
12:00 - 4:00 p.m.

Memorial Hall  
600 N. 7th Street  
Kansas City, KS

## Can We Count on You?

### Sponsorship & Exhibitor Packages

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HPV during a lifetime

*American Cancer Society*

PACKAGE BENEFITS 	Sponsorship	Sponsorship	Sponsorship	Exhibitor	Exhibitor
	Gold \$2,000	Silver \$1,000	Bronze \$500	For-Profit \$300	Non-Profit \$150
Full table with 8 chairs	✓	✓	✓	✗	✗
Sign with logo on table	✓	✓	✓	✗	✗
Exhibitor Package (1 exhibit table, 1 registration w/ lunch, and business or organization name on exhibitor list)	✓	✓	✗	✓	✓
Logo on all media	✓	✓	✗	✗	✗
A shout-out during the event	✓	✗	✗	✗	✗
Logo on presentation slide deck	✓	✗	✗	✗	✗

**Register!**



**Exhibitors, connect with women in Kansas City!**

A great opportunity for...



Fashion & Boutiques



Cosmetics & Skincare



Event Services



Hair Salons

Health & Fitness 

Jewelry 

Child Care Providers 