



Education and Awareness Team Agenda

Friday, April 13rd, 2018, 10:00 – 11:00 a.m.

Dan Leong, Team Lead

1. Welcome and Introductions
2. Conferences and Exhibits
 - a. Updated Conference Listing and Exhibit Volunteers
Online sign-up link: <https://www.surveymonkey.com/r/2018-IKC-Conferences>
 - b. Conference/Exhibit Materials
 - i. Review Folder Options
 - ii. Recommendations
 - c. Promotion and Official Launch of Tdap Toolkit at Kansas Immunization Conference
 - i. Recommendations
 - ii. Next steps
3. IKC Twitter and Social Media Update
 - a. Website improvements for mobile devices in-process
 - b. Recommendations for Twitter launch and promotion
 - c. Next steps
4. Community HPV Education Events
5. Videos with Kansas-Specific Stories
 - a. Select Stories
 - b. Production Options
 - c. Next steps
6. Other Business
7. Next Meeting: Tuesday, May 1st, 1-2 p.m.
8. Adjourn