

# Education & Awareness Committee Info



April 13, 2018

---

## Conference Information:

If you would like to volunteer as an exhibitor please visit <https://www.surveymonkey.com/r/2018-IKC-Conferences> or Contact Connie Satzler.

### Upcoming Conferences:

- April 27: KAAP, Lawrence  
(Volunteers Covered✓: Allison Alejos, Becky Prall)
- June 13-14: Kansas Immunization Conference, Salina  
(No volunteers: 3-4 people needed for the 2-day conference)
- June 14-15: KAFP Conference, Overland Park  
(Volunteers Covered✓: Mary Beth Warren, Cindy Olson-Burgess, Carlie Houchen)
- July 17-18: Kansas School Nurse Conference, Wichita
- September 20: KAMU Conference, Lawrence
- September 28: Kansas Pharmacists Assoc. Conference, Overland Park
- October 2: KPHA Conference, Wichita
- October 5: KAAP Fall Conference, Wichita
- \*October 4-5: School of Nursing APRN Conference – Date and Location unknown
- October 11-13: KAPA Conference, Wichita
- December 7: Family Medicine Winter Symposium, Wichita

### Updates to Conference Materials & Handouts

- We are including the new Tdap toolkit. The official release will be at the Kansas Immunization Conference, but the first two conferences are an opportunity for people to preview the materials.
- Electronic Sign-Up: There isn't a paper sign-up sheet anymore. If attendees want more information about IKC they can visit [www.surveymonkey.com/r/IKCInfo](http://www.surveymonkey.com/r/IKCInfo) or scan the QR code displayed on the booth.
- New tiered display stands will help organize the handouts and avoid having the table look overcrowded. Please see the document attached for a suggested layout.
- Bundled Toolkit Folders: As recommended by the Education & Awareness committee, trifold folders are available that contain materials from all 4 IKC toolkits. Because of the cost of the folder and number of handouts, folders will be given out sparingly to conference attendees in the spring conference that are very interested in IKC's resources and mission. (See next page for additional notes on folders.)

### IKC Documents:

- The cancer information has been updated on the *HPV Vaccine Call to Change* documents. Belle Federman and Julie Sergeant at KDHE worked with us and provided the latest data. We have printed the newly formatted documents for upcoming conferences. The vaccine hesitancy note was added and updated per recommendation from the Improved Systems Performance team.
- The *Meningococcal Vaccine Quiz* and *What is Meningococcal Vaccine?* documents were updated from the 2015 data to the latest 2016 data ([cdc.gov/mmwr/volumes/66/wr/mm6633a2.htm](http://cdc.gov/mmwr/volumes/66/wr/mm6633a2.htm))

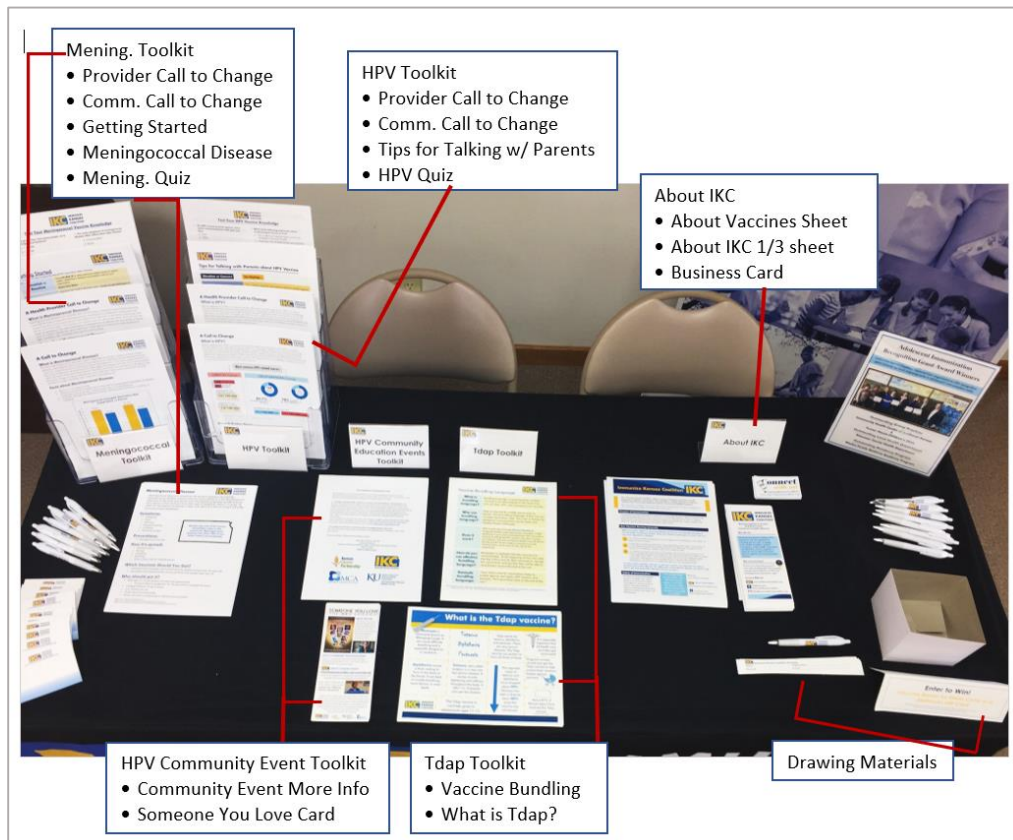
## Compiled Toolkit Folder Costs and Considerations

As requested by the Education & Awareness Committee, key information from all IKC toolkits (HPV Vaccine Toolkit, HPV Community Events Toolkit, Meningococcal Toolkit, and Tdap Toolkit) may be compiled and put in folders to be handed out more broadly at summer conferences. Advantages are that all of the key information is easily available to attendees in one place. Disadvantages are increased materials cost (attendees don't usually take one of each handout on their own) and increased staff time, as well as the time it will take to re-do all folders if a change is made to one of the documents.

Cost: Two-pocket Folder (\$0.21) + Color Printing + Labels ≈ \$5.00 per folder

Time: 35 minutes + 2 minutes/Folder

## Suggested Booth Layout



**IKC Twitter - \*NEW!\***

IKC Twitter: <https://twitter.com/ImmKSCoalition>

Handle: @ImmKSCoalition

Username: Immunize Kansas Coalition



**Facebook Highlights for March:**

Likes: 185 (Gained +3 in March)

Most popular post: Reached 803 people, 9 Shares, 3 Likes

*“Measles is prevented through the MMR (Measles, Mumps and Rubella) vaccine. It is important to get your children vaccinated against measles because it is highly contagious.*

*For more information on measles and the MMR vaccine see:*

[www.vaccinateyourbaby.org/why/history/measles.cfm](http://www.vaccinateyourbaby.org/why/history/measles.cfm)”

## MEASLES

Measles is a highly contagious respiratory disease caused by a virus. The disease spreads quickly and can be serious or even fatal for small children. The disease kills hundreds of thousands of children a year around the world, most under the age of 5.

Even in previously healthy children, measles can be a serious illness requiring hospitalization. As many as 1 out of every 20 children with measles gets pneumonia, and about 1 child in every 1,000 who get measles will develop encephalitis. (This is a swelling of the brain that can lead to convulsions, and can leave the child deaf or intellectually disabled.)

Recently, measles has re-emerged as a threat in the United States, despite being eliminated in 2000. Outbreaks across the country have put children at risk.

---

### SYMPTOMS

Measles signs and symptoms appear seven to fourteen days after exposure to the virus. Signs and symptoms of measles typically include:

- Fever
- Dry cough
- Runny nose
- Sore throat
- Red eyes (conjunctivitis)
- Sensitivity to light
- Tiny white spots inside the mouth
- A skin rash made up of large, flat blotches

- DIPHTHERIA
- HAEMOPHILUS INFLUENZAE TYPE B (HIB)
- HEPATITIS A
- HEPATITIS B
- HUMAN PAPILOMAVIRUS (HPV)
- INFLUENZA (FLU)
- MEASLES**
- MENINGOCOCCAL DISEASE
- MUMPS
- PERTUSSIS (WHOOPIING COUGH)
- PNEUMOCOCCAL DISEASE
- POLIO
- ROTAVIRUS
- RUBELLA
- TETANUS
- VARICELLA (CHICKENPOX)

**EC&T** PROTECT YOUR CHILD | 8