

# Immunize Kansas Coalition Meeting Minutes



November 2<sup>nd</sup>, 2018

KU School of Medicine - Wichita

Agenda Item	Summary or Approved Items
<b>1. Strategic Team Meetings</b>	IKC Strategic Teams met from 10 a.m. to 11 a.m.: <ul style="list-style-type: none"> <li>• Education and Awareness Team</li> <li>• Improved Systems Performance Team</li> <li>• Policy Team</li> <li>• Grants and Funding Team</li> </ul>
<b>2. Welcome and Introductions</b>	<ul style="list-style-type: none"> <li>• Dr. Gretchen Homan welcomed those attending in person and by phone, and introductions were made. There were no new members or first-time attendees.</li> <li>• Twenty-four members, staff, and guests were in attendance: Carrie Delfs, Ylonda Dennis, Holly Frye, Carolyn Gaughan, Sarah Good, Karen Hammersmith, Amy Hampton, Gretchen Homan, Charlie Hunt, Heather Keitges, Denise Lantz, Dan Leong, Jason McCanless, Mary McDaniel Anschutz, Susan Runyan, Connie Satzler, Robin Simmons, Bryan Thornburg, Jennifer VandeVelde. Phone attendees were Sandi Edmonds, Cindy Olson-Burgess, Mary Beth Warren, and Erle Wynn.</li> </ul>
<b>3. Approval of 9/7/18 Minutes</b>	<ul style="list-style-type: none"> <li>• There were no edits to the 9/7/18 minutes. Carolyn Gaughan moved to approve, and Sarah Good seconded. The minutes were approved.</li> </ul>
<b>4. Coalition Updates and Business</b>	<ul style="list-style-type: none"> <li>• Denise Lantz the status of funds update:                             <ul style="list-style-type: none"> <li>○ The fund balance was \$64,250.</li> <li>○ We are still waiting to hear the status of the 501(c)3 from the IRS.</li> <li>○ The contract renewal was submitted to KDHE.</li> </ul> </li> </ul>
<b>5. Special Committees and Initiatives</b>	<ul style="list-style-type: none"> <li>• Parent Engagement/Advocacy Group: Dr. Homan reached out to the KAAP Board, others had made some contacts, but this is not an easy thing to do. Carol suggested linking to health care professionals who are moms or health care consumer groups.</li> <li>• Resources and Technical Assistance: No requests yet.</li> <li>• Media/Communications: Carol Bush presenting today to help with next steps on that.</li> <li>• Adult vaccine: Has not met yet. Where to focus? Should explore influenza, pneumococcal, zoster, Tdap, and travel vaccines.</li> </ul>
<b>6. Kansas Immunization Program Report</b>	Jennifer VandeVelde provided the Kansas Immunization Program (KIP) Report, which included updates on HepB, influenza vaccine distribution, ACIP recommendations, the VFC manual, and the site visit. It was a great site visit, and Jennifer commended the excellent work being done by Phil Griffin and the Kansas Immunization Program staff.
<b>7. Remembering the 1918 Influenza Pandemic</b>	Commemorating 100 years since the 1918 pandemic, Charlie Hunt gave an overview of the history and the outbreak, highlights from the 2009 outbreak, and tied relevance to today's efforts to prepare for and remain vigilant against outbreaks. See the presentation for additional details.
<b>8. Strategic Communications and Messaging</b>	Special Guest Carol Bush gave an engaging presentation on strategic communications and messaging. Carol stressed that IKC members are already trusted subject matter experts and should learn how to get relevant messages out. She encouraged IKC to focus, define actions and goals, and a few number of key messages in the form of compelling stories. See her talking points and presentation for additional details. IKC discussed next steps on communications and messaging. Charlie Hunt agreed to add his name to the list for this group, and Sarah Good could volunteer their communications person to assist.
<b>9. Improved Systems Performance Team</b>	Sarah Good reported highlights of the group's discussion, including review and setting of targets, versioning control on fact sheets, the need to streamline documents, and the idea of using flash drives at conferences versus paper toolkits.

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<b>10. Education and Awareness Strategic Team</b>	Dan Leong reported highlights of their group’s discussion: <ul style="list-style-type: none"> <li>• Legislative event will coordinate with KAAP Advocacy Day. They are working to identify speakers, with a potential speaker from the health systems side.</li> <li>• Interested in pivoting towards promoting more even more quality improvement programs and evidence-based practices for increasing immunizations rate in 2019.</li> <li>• Ongoing discussion on videos.</li> <li>• Dan thanked everyone who helped with conference exhibits in 2018.</li> </ul>
<b>11. Policy Strategic Team</b>	Charlie Hunt shared updates from the policy strategic team, including <ul style="list-style-type: none"> <li>• Model school policy survey project. The data showed that a lot of the districts were not aware of the model policy. Recommend partnering with Education and Awareness and targeting building administrations.</li> <li>• College/university policy: Focused on meningitis diseases. They reviewed an ACHA document which recommended vaccines for all students. They discussed applying to all students, record-keeping challenges and reporting to WebIZ. The policy team will continue to follow-up.</li> <li>• Pharmacies are still struggling to connect with WebIZ.</li> </ul>
<b>12. Grants and Funding Strategic Team</b>	Carlie Houchen was not available for the meeting but had reported that the grant process is continuing as expected. The team discussed ideas on funding for food. Carryover funds are currently being used to pay for food, but these will run out and grant funds may not be used. Alternative funding sources are needed.
<b>13. Closing Remarks</b>	The next meeting is Friday, February 22 <sup>nd</sup> .
<b>14. Meeting Adjourned</b>	Dr. Gretchen Homan adjourned the meeting.