

# Getting Started

This is an aid to help increase the MenACWY vaccination rates in Kansas.

<p>STEP 1:</p> <h2>Establish a Baseline</h2>	<p>Using <b>KS Web IZ</b> or other electronic health record or registry system, determine a baseline immunization rate for your organization.</p> <p><b>Know Your Rates.</b></p>
<p>STEP 2:</p> <h2>Set Goals and Train your Team</h2>	<p>Adopt the IKC <b>Call to Change</b> goals – Healthy People 2020 goal of 80% of adolescence (ages 13-15) vaccinated by 2020.</p> <p>Post your organizational goals internally to facilitate shared accountability.</p> <p>Provide training to engage your staff – The Meningococcal Disease Prevention <b>Slide Deck</b> is a great resource to train staff on the importance of immunizing against Meningococcal disease.</p>
<p>STEP 3:</p> <h2>Select your Intervention</h2>	<p>Intervention include of the following:</p> <p>Develop and adopt <b>standing orders</b>.</p> <p>Set up Reminder/Recall Systems.</p>
<p>STEP 4:</p> <h2>Work toward Improving Vaccination Rates</h2>	<p>Follow <b>ACIP Recommendations for Vaccinations</b>.</p> <p>Adopt any or all of the <b>10 Ways to Improve Adolescent Immunization Rates</b>.</p> <p>Implement selected intervention(s).</p> <p>Engage with front-line staff to begin the conversation when patients enter your doors (e.g. for adolescents, provide educational information about meningitis and meningococcal vaccinations).</p>
<p>STEP 5:</p> <h2>Measure and Celebrate your Improvement Success</h2>	<p><b>Know Your Rates.</b></p> <p>Utilize <b>KS Web IZ</b> or your organization’s Electronic Health Record to capture progress over baseline.</p> <p>VFC providers can utilize the <b>Assessment, Feedback, Incentives, and eXchange (AFIX) program</b>.</p> <p>Consider utilization of the <b>Comprehensive Clinic Assessment Software Application (CoCASA)</b>.</p> <p>Communicate results concurrently with staff.</p>
<p>STEP 6:</p> <h2>Adjust your Approach to Continue progress toward Achieving Established Goals</h2>	<p>Consider progress made based on measurements of success, what could be done differently and what is working well.</p> <p>Repeat Steps 2-6 until desired performance is achieved.</p>

# Vaccine Hesitant Parents

Vaccines have been shown to safely and effectively prevent the spread of disease, yet people are still hesitant about using them. The following are common barriers to why people don't vaccinate. Under them are some resources available to help people overcome these barriers. If a parent or patient has concerns about a vaccine, listen respectfully, clarify their concern, then discuss the vaccine in a nonjudgmental way, seeking to address their concerns.

## Fear & Anxiety

This category includes phobia of needles, anxiety about receiving the vaccination, and the fear of the pain associated with the vaccination.

### Resources

**Age Groups and Vaccines: Teens/College  
Needle Fears and Phobia  
CDC: Your Teen's Vaccine Visit**

## Cost

This category includes people who currently do not have health coverage or those who believe that vaccines are too expensive.

### Resources

**Vaccines for Children (VFC) Program –  
Kansas Site  
How to Pay**

## Miseducation & Misconception

This category includes those who do not know or understand the importance of immunizing. It also includes those who believe that there are more negative outcomes associated with immunizing than positive ones.

### Resources:

**CDC: Why does my preteen/teen need to be vaccinated?  
CDC Autism Information Center: Vaccines and autism**

## Logistical Issues

This category includes people who are unaware of where to go to get properly immunized, complicated vaccination schedules, and confusing clinical policies.

### Resources

**Immunization Schedule for Preteens and Teens  
Where to Get Vaccinated**