

Vaccine Basics

Evaluating Online Health Information

QUESTIONS **YOU** SHOULD ASK



Who manages this information?

The person or group that has published health information online should be identified on the website.



Who is paying for the project, and what is their purpose?

You should be able to find this in the “About Us” section.



What is the original source of the online information?

If the information was originally published in another source such as a research journal or a book, it should be identified so you can find the original source.



How is information reviewed before it gets posted?

Most health information publications have someone with medical or research credentials (e.g., someone who has earned an MD, DO, or PhD) review the information before it gets posted, to make sure it is correct. This information should be noted on the website.



How current is the information?

Online health information sources should display a date when the information was posted or last reviewed.



Information from www.vaccineinformation.org/Internet-Immunization-Info/