



Education and Awareness Team Agenda

November 8th, 2019

Carrie Delfs, Team Lead; Dan Leong, Facilitator

1. Welcome and Call to Order
2. Updates
 - a. Conference and Social Media Update – See Report
 - b. #KansasFightsFlu
3. 2020 Legislative Event, January 29th
 - a. Location and Timing
 - b. Topics: Flu, Answers to Vaccine Hesitancy Claims
 - c. Possible Format: Vaccine Facts Fair
 - d. Speakers: Dr. Norman, Susan, Parent or Survivor Speaker?
 - e. Volunteers
 - f. Other
4. 2020 Conference and Educational Resources Priorities and Planning
 - a. Conference List
 - b. Continued Promotion of Toolkits and Products – recommendations?
 - c. Possible 2020 Product: Vaccine Hesitancy Fact Pack or Toolkit (ISP also discussing)
 - d. Speaking and Presentation Opportunities
 - e. Other Messaging and Educational Opportunities
5. Pro-Vaccine Parent Group
 - a. Challenges finding parents – continuing to work on this
 - b. Other suggestions by providers: create communications and social media messages that practices, clinics and health departments can push out through their own community-level social media
 - c. Discussion/recommendations
6. Someone You Love Movie
7. Educational Response to Kansans for Health Freedom Messaging to Legislators – full Coalition discussion
8. Vaxxed 2 – full Coalition Discussion
9. Dr. Sharon Humiston: Review and Discuss Flu Module Outline
10. Other Business and Member Updates
11. Next Meeting: Tuesday, November 5th, 1-2 p.m.
12. Adjourn