



Education and Awareness Team Agenda

July 26, 2024

Elizabeth Morris, Team Chair

1. Welcome & Introduction Remarks – Elizabeth, Team Chair

2. Old Business

- **Educational Modules – Updates**
 - Recently refreshed/updated by Dr. Humiston
 - Continuing education
 - Update/plan to work with medical accreditation company
 - How valuable are CE credits on these for your work?
- **Disease Videos**
 - Thanks to those who have provided a script so far!
 - See list of volunteers on the back – corrections and clarifications?
 - Additional volunteers for testimonials?

3. Discussion: IKC and Partner Sharing

- **Opportunities**
 - **#FirstDayVax/NIAM** (National Immunization Awareness Month)
 - **What are YOU doing for Back to School and NIAM?**
 - **Vaccinate the Heartland** – Virtual Event on August 7
 - **Register**
 - Preparing for Respiratory Season: **Kansas Fights Flu** / RSV
 - **How are you preparing for Flu & Respiratory season?**
 - Other events and opportunities shared in main meeting
 - **Entre Mujeres** – October 26, Garden City
 - IKC Advocacy Day – January 30th, Topeka
 - **Share resources, engage with IKC on social media**
 - **Connect with a Community Health Specialist**
 - **What are you doing in your organization or community?**
 - **Opportunities for us to promote vaccines and increase rates?**
- **Threats**
 - Vaccine opposition activity, misinformation on school vaccine requirements
 - **What are current “threats” to keeping Kansans immunized and protected? What have you seen through your organization or in your community?**
 - **What are ways this team can help promote immunizations and mitigate “threats”?**

4. Community Health Specialists – Additional Updates?

5. Final Remarks and Wrap-Up - Elizabeth

6. Adjourn

Disease Video notes and Volunteers from a previous meeting.

Volunteers needed/tasks:

- Write a brief script to highlight one of these vaccine-preventable diseases, or work with a survivor to write a script or testimonial
- Q – for remaining scripts, would it help to provide you with a template?
- Recruit someone (a survivor, if possible) to read the script and share their testimonial (testimonial should be written out ahead of time vs. an unscripted conversation)
- Note: A production company will record the actual video. You don't have to worry about this part!

Here are my notes on those who volunteered. Corrections or updates to this list? Other ideas? Please note if you have a survivor OR if you are willing to write/finalize a script. Survivors with Kansas connections are preferred.

- Overall coordinators: Eric Crumbaugh and Kimberly Whitaker
- Polio – Patricia Torres (knows a polio survivor), Lucy has a candidate as a backup
- Measles – thanks to Cindy for a script on this topic! Need a personal story.
- Varicella/Chicken Pox – thanks to Cindy for a script on this topic! Need a personal story.
- Pertussis/Whooping Cough – Lucy W.
- Mumps – Kimberly W. (??)
- HPV – Kimberly W. has an individual (staff whose mother survived throat cancer)
- Meningococcal Disease – thanks to Helay for a script on this topic! Need a personal story.
- COVID-19 – Lucy, Patricia, and Kimberly all have individuals
- Hib (suggested addition) – Kimberly
- Hepatitis B (suggested addition) - Shelley
- Diseases still needing a volunteer: Cindy Olson Burgess and Kimberly can help fill in remaining gaps

Length: Short, 5 minutes or less, preferably 2-3 minutes.