

# Immunize Kansas Coalition Social Media Policy



Adopted 9.23.2019

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The purpose of the Immunize Kansas Coalition Facebook page and Twitter feed is to share science-based information on immunizations, answer people's questions about vaccines, and facilitate an ongoing dialogue about vaccine-related issues. We encourage your comments, as your ideas and perspectives are important to ensuring an engaging and informative conversation on this important subject matter.

We're going to get a lot of heated discussions and that's okay. These discussions often involve topics that we all personally care a lot about and will passionately defend. But in order for discussions to thrive here, we need people to remember to stay on topic, and if necessary, criticize ideas, not people. We want everyone to feel comfortable when they visit, and post a comment or question on our social media pages. Therefore, we require that persons on these channels treat each other with respect.

Comments that we find to be hateful, inflammatory, harassing or just distasteful will be removed, and we reserve the right to ban people from our social media pages if necessary, to keep the comment threads both civil and substantive.

Here are some things that will get a comment deleted or may result in a person being banned/blocked from the Immunize Kansas Coalition social media channels:

- vulgar or abusive language
- name-calling
- personal attacks, harassment of any kind, or clearly intentionally
- mean-spirited behavior
- unsupported accusations
- hate speech or offensive terms that criticize individuals based upon race/ethnicity/nationality, religious beliefs, sexual orientation, etc.
- comments or discussions written to provoke
- spam or unsolicited advertisements
- marketing information that promotes services or products
- postings of nonfactual, medically discredited, or unscientific information that could lead to the propagation of misinformation

To protect the privacy of the visitor and the privacy of others, please do not include personally-identifiable information, such as last name, phone numbers or e-mail addresses in your comments.

The hosts of the Immunize Kansas Coalition's social media channels do not guarantee that any information or comments posted on this page are correct, and disclaim any liability for any loss or damage resulting from reliance on any such information.

Any references to commercial entities, products, services, or other organizations or individuals within posts/comments are provided solely for the purpose of information. Such references are not an official or personal endorsement of any product, person, or service, and may not be quoted or reproduced for the purpose of stating or implying our endorsement or approval of any product, person, or service.

Thank you for taking the time to read this comment policy. We encourage all persons' participation on our page and look forward to an active, thoughtful exchange of ideas.

If you see something, say something - If you see a post or comment that goes against this policy, please contact the hosts of our channels to let us know.

The hosts of the Immunize Kansas Coalition reserve the right to modify this policy at any time.